

Communcation
Solutions

Brand Guidelines

2025

Index

- 01 Brand Foundation
- 02 Logo
- 03 Look & Feel
- 04 Photography
- 05 Graphic Elements
- 06 Applications

01 Brand Foundation

In a world full of noise,
clarity is a creative act.

AT N COMMUNICATION SOLUTIONS,
we believe creativity is not about
saying more — **BUT SAYING IT RIGHT.**

We transform ideas into clear, meaningful messages
through strategic thinking and purposeful creativity.
Because when communication is clear, impact becomes
inevitable.



Clarity is not a moment — it's a mindset built for growth.
We exist to shape the future of communication by turning
complex ideas into clear, meaningful systems that evolve
across platforms, markets, and cultures.

DESIGNED FOR WHAT'S NEXT

Driven by strategic thinking and purposeful creativity, every message is
crafted with intention, every decision considers tomorrow, and every
partnership is built for long-term impact.
Because real communication doesn't chase trends — it grows, adapts, and
lasts.



PURPOSE OF THE GUIDE

This guide exists to protect clarity as N grows.

It defines how the brand looks, speaks, and behaves — ensuring consistency across every platform, market, and future expansion.

More than rules, it is a shared reference that aligns teams, partners, and collaborators around one clear vision:

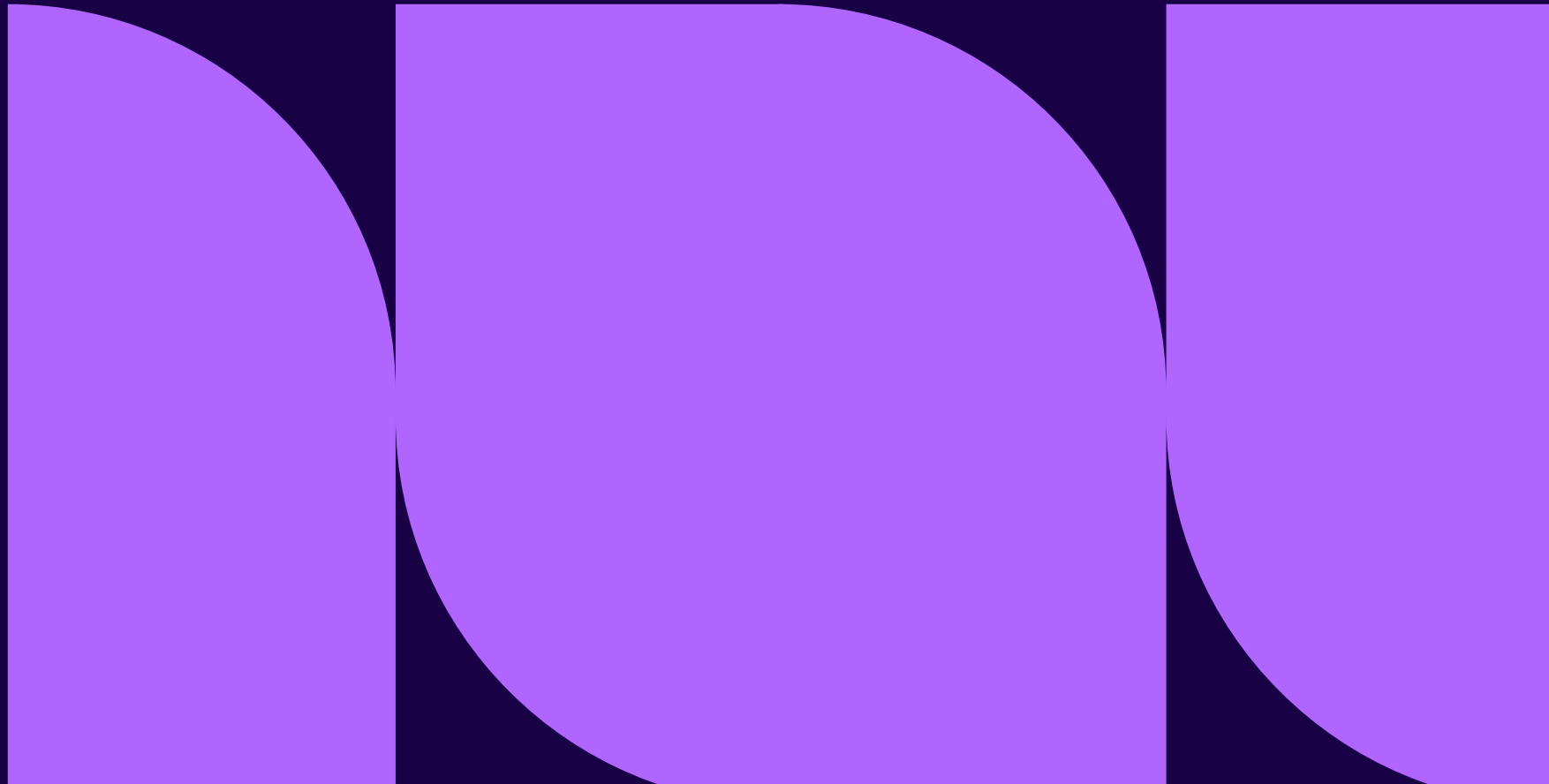
to communicate with intention, intelligence, and lasting impact.

A GUIDE TO KEEP THE BRAND CLEAR — TODAY AND TOMORROW.

BRAND PERSONALITY

N is intelligent, confident, and intentional.

Not loud. Not playful. Not generic



02 Logo

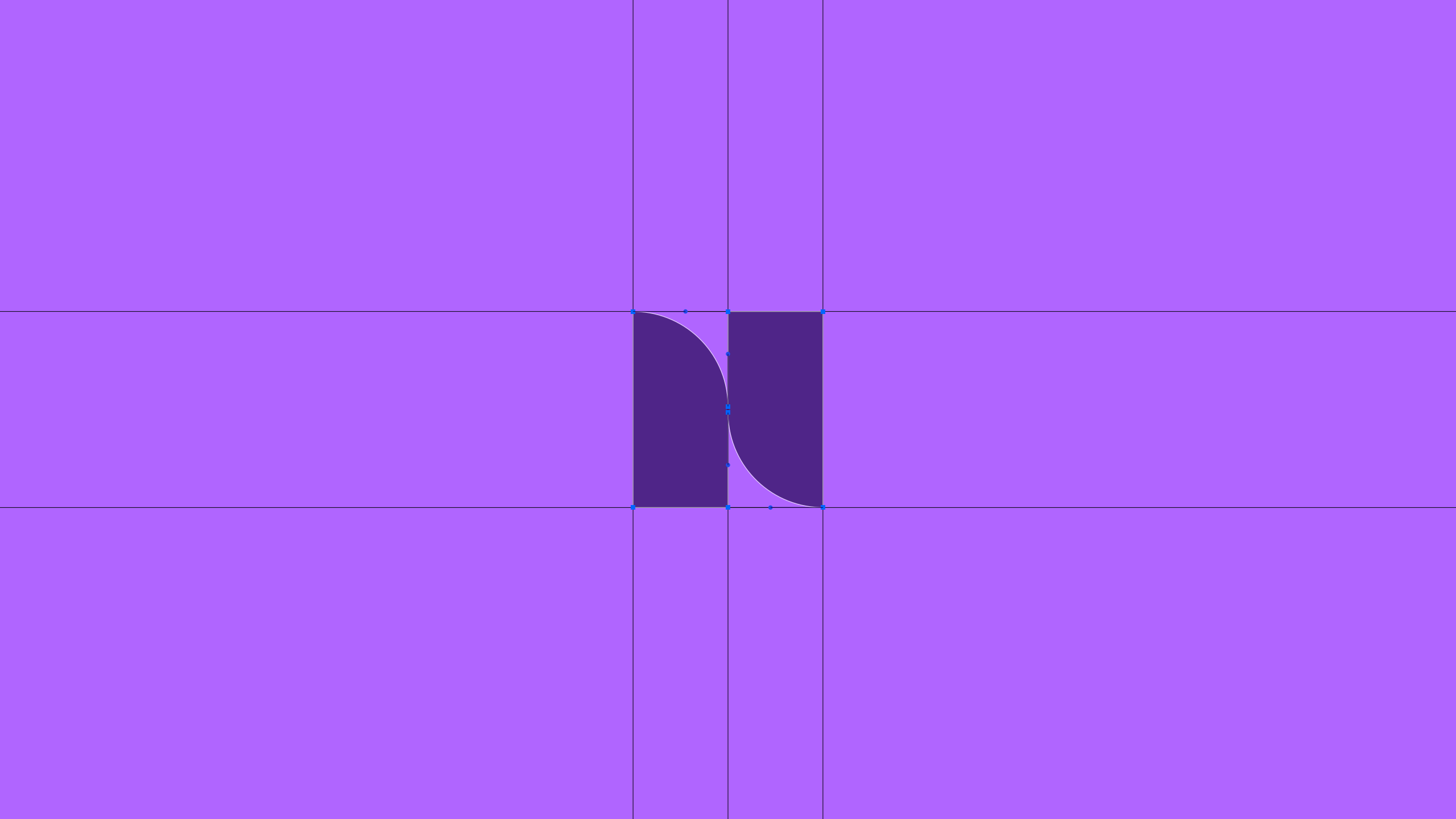


This is the main version of our logo.
Whenever possible, we will
prioritize the use of this version.







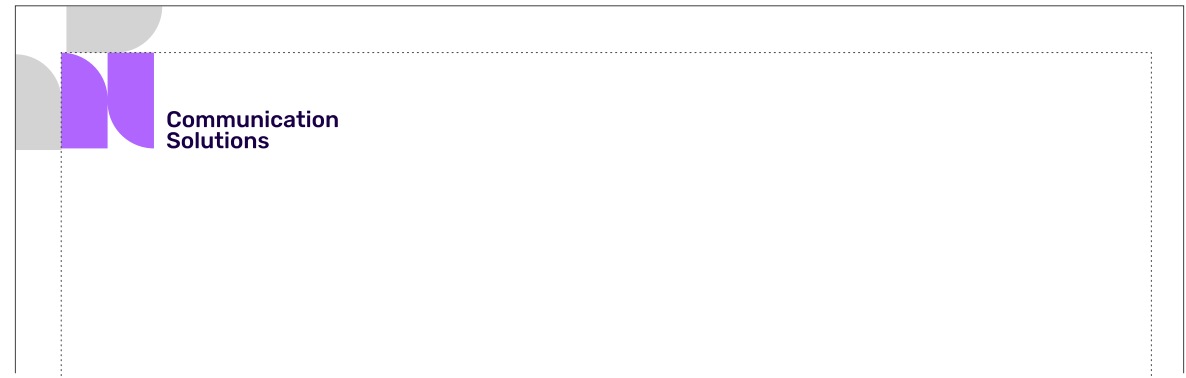


A key part of maintaining a consistent look for the Communication Solutions logo is to leave a clear, empty space around it that separates it from any text, graphics, or other visual elements. Crowding the logo reduces its clarity and impact.

The recommended clear space around the Communication Solutions logo is equal to half the width of the logo.

The logo should always appear on its own. We do not recommend using frames or boxes around it. However, in cases where framing is necessary, it must be placed outside the minimum clear space.

We also need to ensure that our logo is easy to read at all times. When reproducing the logo, its size and placement must be considered carefully, keeping it within the safe area as shown.





75 px



Minimum Size

Never use the N logo below 75 px.
Use official Final Artwork files only. No modifications allowed.

The N logo is designed to adapt across different formats while maintaining clarity and consistency. It is available in three approved versions: Horizontal, Vertical, and Icon Only.

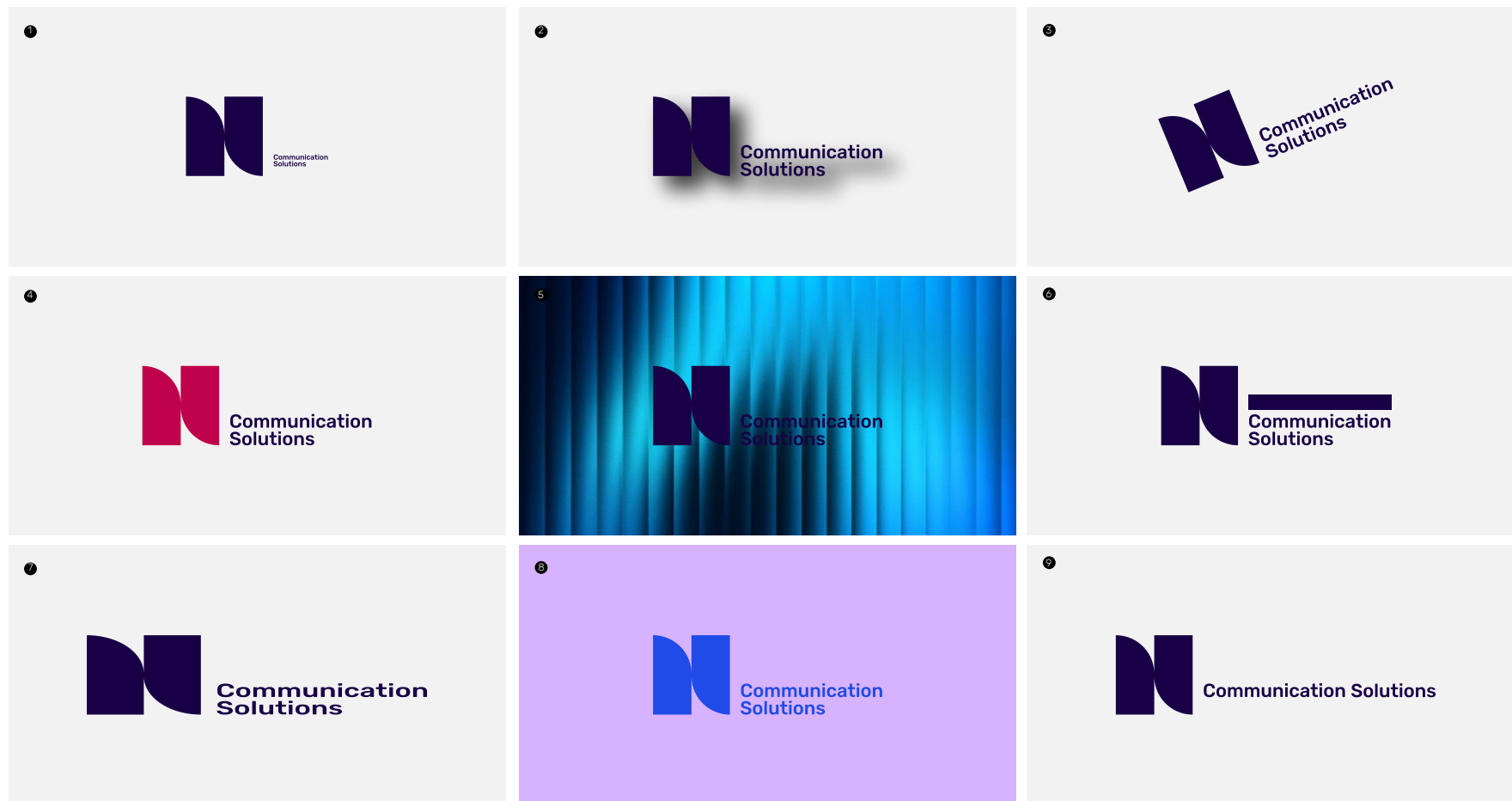
Horizontal Logo
Used in wide layouts and applications where horizontal space allows for clear readability.

Vertical Logo
Used in stacked or compact layouts where vertical balance is required.

Icon Only
Reserved for small-scale applications or situations where the full logo cannot be used, such as favicons, social avatars, or brand marks.

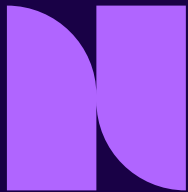
Misuse / Incorrect Usage

Avoid the following misuses to preserve logo clarity and consistency

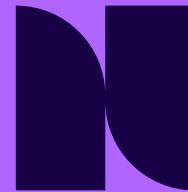


03 Look & Feel

Primary Colors



R=25 G=1 B=70
HEX 19 146
RGB 25 170
CMYK 96 100 30 49
LAB 6 26 -38
GrayScale 94



R=176 G=101 B=255
HEX b0 65 ff
RGB 176 101 255
CMYK 49 65 0 0
LAB 57 51 -66
GrayScale 45

Secondary Colors



R=32 G=75 B=232
HEX 20 4b e8
RGB 32 75 232
CMYK 84 71 0 0
LAB 38 34 -85
GrayScale 69

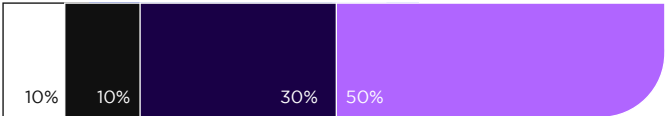


R=16 G=16 B=16
HEX 10 10 10
RGB 16 16 16
CMYK 74 67 66 82
LAB 5 0 0
GrayScale 94



R=255 G=255 B=255
HEX ff ff ff
RGB 255 255 255
CMYK 0 0 0 0
LAB 100 0 0
GrayScale 0

Color Ratio



Typeface

Rubik

حلول التواصل

Communication

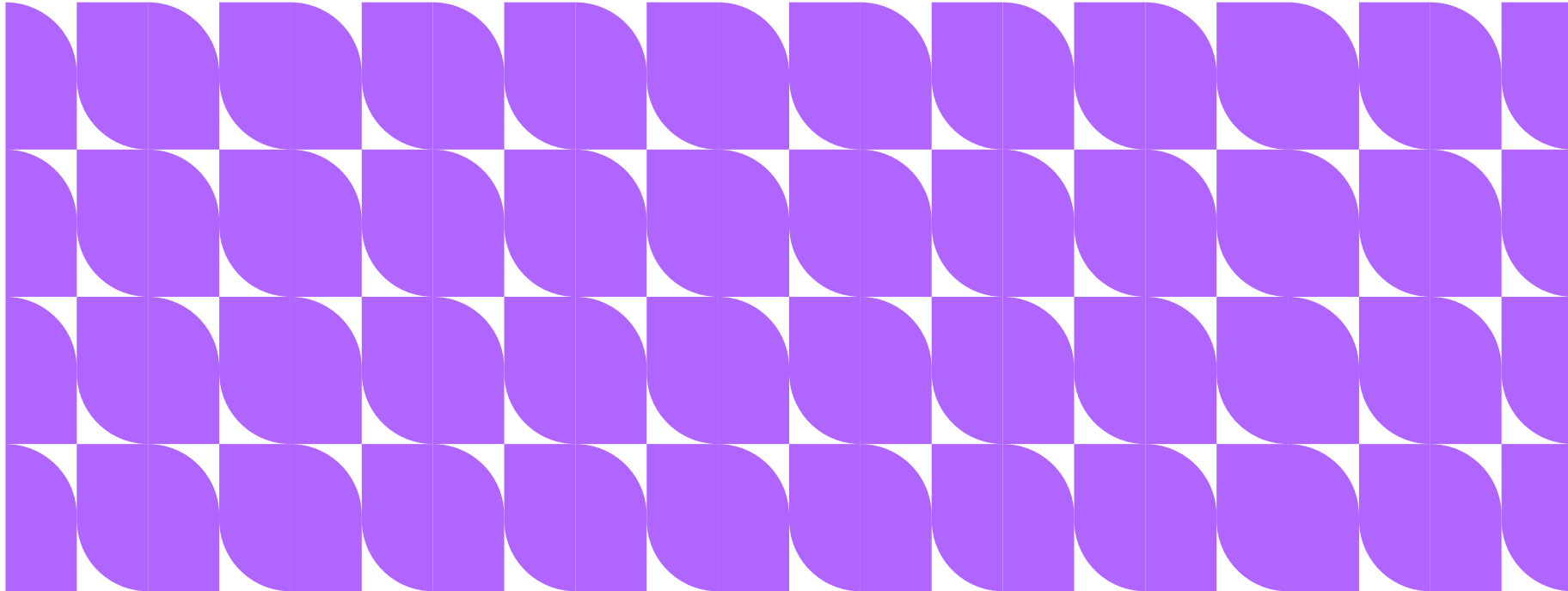
Solutions

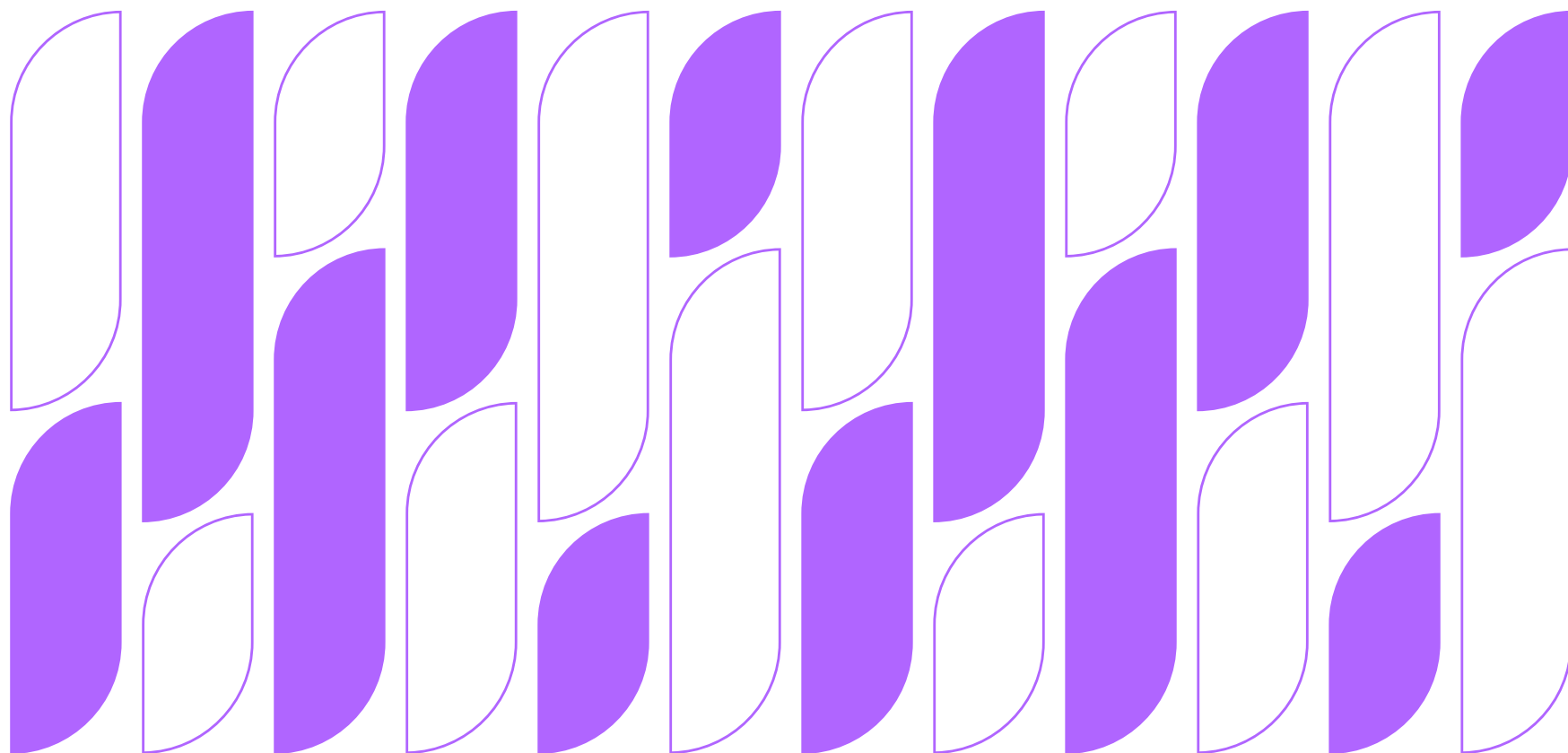
04 Photography



Photography

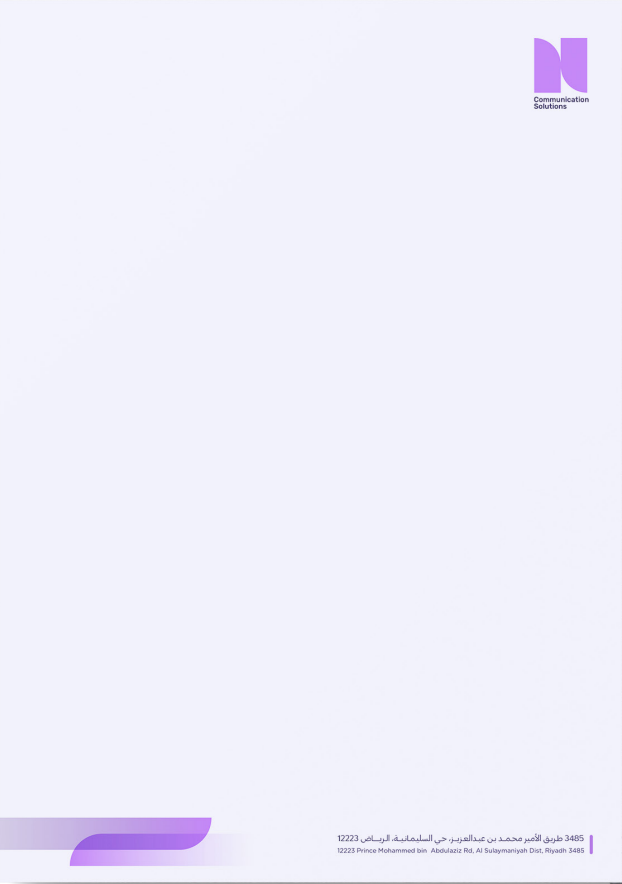
05 Graphic Elements

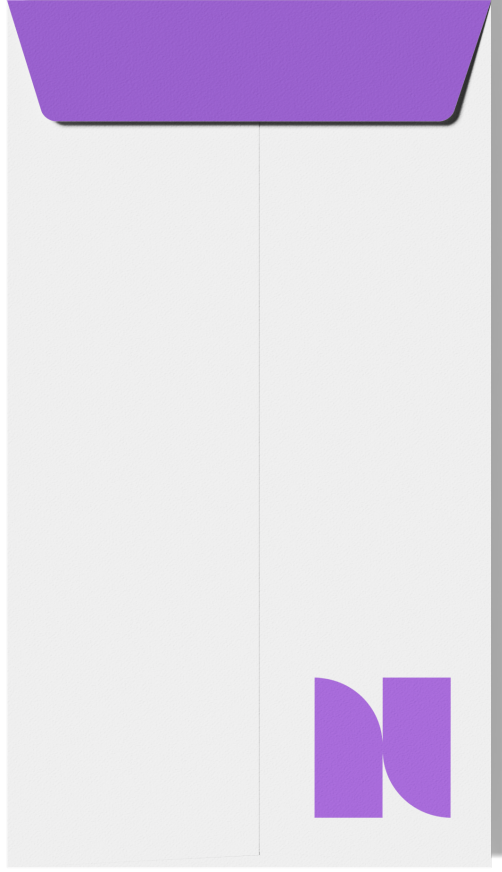




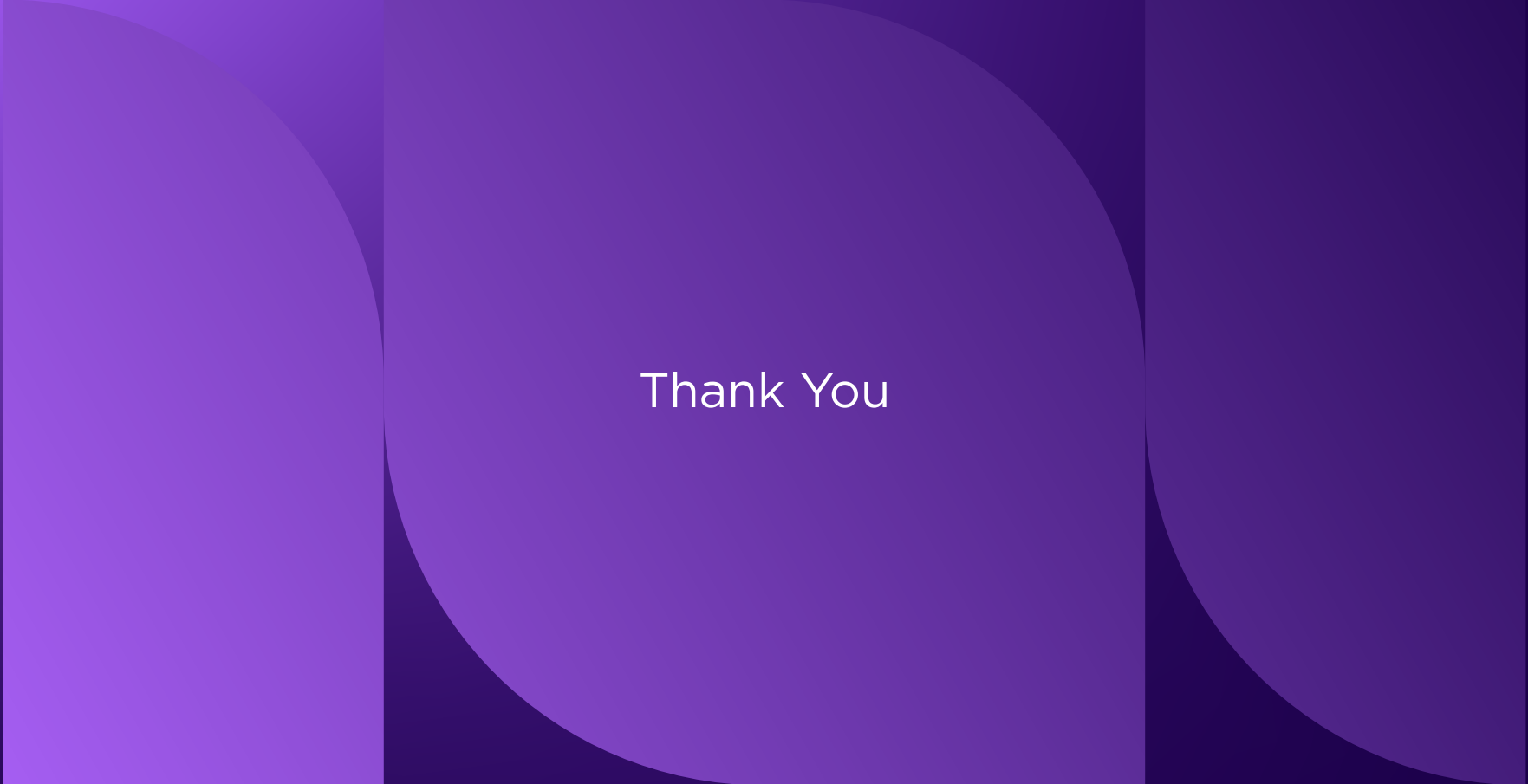
Graphic device









The background features three overlapping rounded rectangular shapes. The leftmost shape is a light purple, the middle one is a medium purple, and the rightmost one is a dark blue-purple. They are arranged horizontally and overlap each other.

Thank You